



**DELTA NEO**

## **PRESS RELEASE**

### **DELTA Composants becomes *DELTA NEO***

**The company is undergoing a transformation to enable its customers to differentiate themselves in their respective marketplaces.**

**La Ferté-Bernard (France), July 8th 2020** : DELTA Composants has announced it is changing its name and corporate identity to become **DELTA NEO**. For the past two years, the company has embarked on a profound transformation process to reposition itself in a market in constant evolution. Through these changes **DELTA NEO** aims at asserting more clearly the singularity and specificity of its brand and product offering.

**DELTA NEO's** new name, corporate identity and logo tell the story of an internal evolution started several months ago to ensure the company's competitiveness in a highly diversified and demanding marketplace. A key element of this evolution is reflected in its rejuvenated and experienced management board which will allow **DELTA NEO** to better respond to the changing needs of its customers, leveraging the company's strengths: continuity, know-how and unique technical expertise.

**DELTA NEO** has gradually been diversified to ensure its long-term success. Its teams have developed a rigorous and internationally recognized know-how in complementary skills such as wire and strips, embossing, tumbling, micro drilling, decoration, 3D engraving, flexible bags. Through these unique skill sets, **DELTA NEO** is able to create innovating, alternative and economic processes across a variety of industries, including aeronautics, automotive, energy, electronics, medical and healthcare, luxury, decoration and food processing.

Leveraging its alternative and industrial know-how, the company is well-positioned to provide its customers with the tools to reinvent and diversify themselves in their respective markets. Indeed, **DELTA NEO** – in close collaboration with its customers – offers them opportunities to create unique products based on original processes that combine different types of expertise. For **DELTA NEO**, every new technical challenge is an opportunity to innovate and develop.

“Our customers operate in competitive markets,” says **DELTA NEO** Chairman Guillaume Taffin. “They come to us because we are often the only ones with the competence to solve their problems. Indeed, our professional expertise, as well as our extensive and varied knowledge, allow us to develop clever and original processes. This combination of knowledge and competence is an added-value to help them stand out in their respective markets.”

Stéphane Guillochon, **DELTA NEO's** General Manager adds: “Our customers include both prestigious and demanding industry players such as Airbus, Safran, Procter & Gamble, Schneider Electric, Eaton, as well as world-famous names of the French luxury sector. Our craftsmanship – combined with our talented teams – allows us to push the limits of the technology we master, whilst remaining proactive.”

## ABOUT DELTA NEO

**DELTA NEO** was founded 30 years ago by engineer and businessman Mr. J. Taffin,. Since its inception, the company has gradually diversified its portfolio to ensure long-term growth. People and family-focused, the **DELTA NEO** manufactures a variety of products for renowned customers across geographies. In fact, the company creates alternative processes which give its customers the opportunity to differentiate themselves in their respective markets. Headquartered in La Ferté-Bernard (France), **DELTA NEO** operates a factory in Romania. With 180 employees operating more than 350 machines, the company earns half of its revenue abroad.

Website : [www.deltaneo.com](http://www.deltaneo.com)

Contact : [dn@deltaneo.com](mailto:dn@deltaneo.com)

Press contact : Laurence GUITTON – Tel : (33) (0) 2 43 71 65 70